



New Rose Planting Instructions  
Richmond Rose Garden  
4/08/2016

1. Put about 1/3 of a bag of organic material (Holy Cow) into the bottom of the hole.
2. Remove the rose plant and planting medium from the pot. Set the pot aside for recycling.
3. Lower the plant into the hole and adjust the amount of organic material, so that the crown of the plant is at ground level.
4. Backfill around the plant using the blackest part of the soil removed from the hole. This is the most organic part of the soil and is best for the plant.
5. Vigorously tamp the soil around the base of the plant. Use your foot if necessary to achieve the necessary firmness.
6. Soak the base of the plant with water. (Avoid watering the leaves as that would promote fungus growth.)
7. Fertilize the rose with about 2-4 fl. ounces of granular fertilizer, around the dripline of the plant.
8. Replace mulch around the plant to within 4-6 inches of the crown.
9. Continue to heavily water the base of the plant weekly for the next 4-6 weeks depending on the amount of rain received. This is about the length of time required for the plant root system to get established.